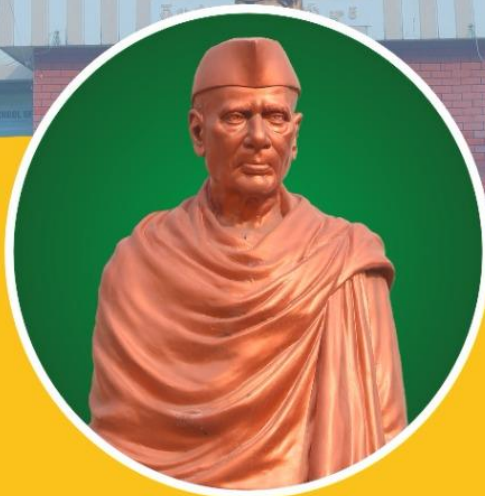




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7.3.1: Portray the performance of the Institution in one area distinctive to its priority and thrust.

ADDITIONAL INFO.

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GENDER AUDIT

<https://www.kbncollege.ac.in/attachments/2023N/GENDER%20AUDIT%20REPORT%202018-23.pdf>

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ACADEMIC & ADMINISTRATIVE BODIES

Female Faculty in Administrative Bodies

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6	Sri A. Pardhasaradhi	Office Manager, Member
7	Dr. V. Subhashini	Retd. Head, Dept. of Zoology, Advisory Member
8	Sri P. Ravindra	In-Charge-Criteria-I, Head, Dept. of Computer Science
9	Smt. M. L. Prasanna	In-Charge-Criteria-II, Head, Dept. of Mathematics
10	Dr. K. Kiran Kumar	In-Charge-Criteria-III, Asso. Prof., Dept. of PG Chemistry
11	Sri V. Suresh	In-Charge-Criteria-IV, Lecturer, Dept. of Computers
12	Captain KPTV Bhaskar	In-Charge-Criteria-V, Lecturer, Dept. of Chemistry
13	Sri B. Prabhakar	In-Charge-Criteria-VI, Head, Department of MBA
14	Smt. O. Sailaja	In-Charge-Criteria-VII, Lecturer, Dept. of Chemistry

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Ms. P. Sravani	II BCA, Student Member

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Minutes of the Meeting:

Academic Year - 2022-23:

<https://kbncollege.ac.in/attachments/iqac/icc/INTERNAL%20COMPLAINTS%20COMMITTEE%20MINUTES%20-%202022-23.pdf>

Academic Year - 2021-22:

<https://www.kbncollege.ac.in/attachments/iqac/icc/INTERNAL%20COMPLAINTS%20COMMITTEE%20MINUTES%20-%202021-22.pdf>

Academic Year - 2020-21:

<https://www.kbncollege.ac.in/attachments/iqac/icc/INTERNAL%20COMPLAINTS%20COMMITTEE%20MINUTES%20-%202020-21.pdf>

Academic Year - 2019-20:

<https://www.kbncollege.ac.in/attachments/iqac/icc/INTERNAL%20COMPLAINTS%20COMMITTEE%20MINUTES%20-%202019-20.pdf>

Academic Year - 2018-19:

<https://www.kbncollege.ac.in/attachments/iqac/icc/INTERNAL%20COMPLAINTS%20COMMITTEE%20MINUTES%20-%202018-19.pdf>

AWARDS AND MEDALS RECEIVED BY GIRL
STUDENTS



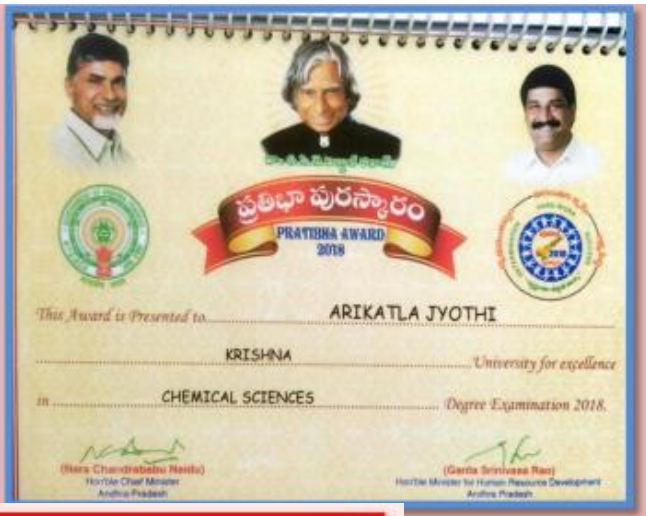
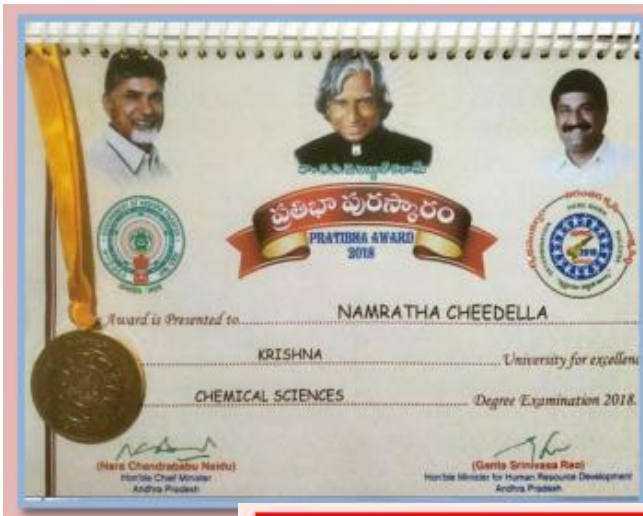
APSCHE Excellence Award (one lakh Cash Prize) for Community Service Project received by Ms. A. Jyothi Mallika, 1st B.Sc MSCS for the Academic year 2022-23 from the Chief Minister of Andhra Pradesh

List of Girl Students Received Prathibha Awards **from AP State Government**

1. Velduti Geetha Devi, B.Com. (T.P)
2. Karumuri Veena, B.Com. (T.P)
3. S. Manisha, B.Com. (T.P)
4. Muvvala Tejaswini, B.Com. (T.P)
5. Rameswarapu Phani Durga, B.Sc. (MPCS)
6. Mathemsetty Sindhra Lakshmi, B.Sc. (MSCS)
7. Gonuguntla Josna, B.Sc. (MSCS)
8. Majeti Yojana, B.Sc. (MPC)
9. D. Lakshmi Pravallika, B.Sc. (CBZ)
10. Bhugal Priya, B.Sc. (CBZ)
11. Sumani Doppala, B.Sc. (CBZ)
12. Sunkara Lata, M.Sc. (Org.Che)
13. Chakka Sridivya, MBA
14. Ms. Ch. Namratha of M.Sc. Chemistry
15. Ms. A. Jyothi of M.Sc. Chemistry
16. Ms. G. V. S. R. Aparna of B. Com (Computers)
17. Ms. M. Tanuja of B. Com (Computers)
18. Ms. M. Saraswathi of B. Com (T.P)
19. Ms. R. Jyothisri of B.Sc. (CBZ)

20. Ms. G. Sukanya of B.Sc. (CBZ)





Ms. Ch. Namratha of M.Sc. Organic Chemistry stood as Krishna University Topper received Gold Medal.



WOMEN IN RESEARCH

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ICSSR - SRC Sponsored Two-Day National Seminar

On

“Women: The Key to ensure Food Security”



Editor
Dr. G. Krishnaveni



PROGRAMME SCHEDULE

5 th October, 2020 - 10:00 AM to 05:00 PM		
Time	Resource person	Topic
10:00 AM -10:10 AM - Inaugural Session		
10:10 AM - 11:00 AM	Prof. Rekha Pande	Contemporary Female Migrations Vs: Historical Female Migration
11:00 AM -11:10 AM - You & I (Interactive Session)		
11:10 AM- 12:00 Noon	Dr. Moly Kuruvilla	Gender Dimensions of Migration
12:00 Noon -12:10 PM - You & I (Interactive Session)		
12:10 PM- 1:00 PM	Prof. N. Manimekalai	The Economic and Social Aspects of Migration
02:00 PM- 02:50 PM	Prof. Ajaihi Niumai	Impact of COVID-19 on Women Migrant Work. Force
02:50 PM - 03:00 PM - You & I (Interactive Session)		
03:00 PM- 03:50 PM	Dr. D. Usha Rani	Social Security of Migrant Women
03:50 PM - 04:00 PM - You & I (Interactive Session)		
04:00 - 04:30 Presentations Session		
04:30 - 05:00 Valedictory Session		

Who can participate?

Faculty, NGOs, Research Scholars and Students

Free Registration

Click to register

<https://forms.gle/nHAJAH5Ua3YtdDLu6>

ABOUT THE COLLEGE:

Kakaraparti Bhavanarayana College is a vivacious outcome of a century old renowned charitable organization, S.K.P.V.V. Hindu High Schools Society with “Tejaswina Vadheethamasthu” as its motto. Since its inception in 1965, it marked an epoch in innovative education, in an academically and economically impoverished area. The college is certified with ISO 9001-2015 which has been given for Quality Management Standard and accorded with CPE in 2016 by UGC. It has been reaccredited with “A” Grade by NAAC in 2019.

ABOUT THE UGC-WOMEN'S STUDIES CENTRE:

Established in January, 2016 under UGC Scheme the WSC started working with the prime aim of creation of critical awareness and sensitivity towards Women's issues in every field. A holistic approach to gender studies is envisaged. It encourages women's academic development and empowerment. The major objective being women's empowerment, the marking out and the definition of female space. The thrust areas of WSC are:

- ⇒ Generating awareness towards women's issues
- ⇒ Gender sensitivity
- ⇒ Socio cultural factors
- ⇒ Marginalization
- ⇒ Documentation and dissemination
- ⇒ Advocacy, mentoring and networking
- ⇒ Extension services
- ⇒ Legal rights of / for women

ABOUT THE NATIONAL COMMISSION FOR WOMEN:

The national Commission for women was setup as a statutory body in January, 1992 under NCW Act 1990. The objective of the NCW is to represent the rights of women in India and to provide voice for their issues and concerns. NCW take up campaigns mainly on dowry, politics, religion, exploitation of women for labor and sexual abuse of women.



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UGC-WOMEN'S STUDIES CENTRE

Organizes

One-Day National Webinar on

“Migrant Women Workers: Issues and Challenges”





Sponsored by

National Commission for Women (NCW)

5th October, 2020

SANCTIONED LETTER OF UGC-WOMEN'S STUDIES CENTRE

 ज्ञान-विज्ञान विमुक्तये डॉ. कुलबीर सिंह संयुक्त सचिव Dr. Kulbir Singh Joint Secretary	 सत्यमेव जयते	विश्वविद्यालय अनुदान आयोग University Grants Commission (मानव संसाधन विकास मंत्रालय, भारत सरकार) (Ministry of Human Resource Development, Govt. of India) 35, फिरोज़शाह मार्ग, नई दिल्ली-110001 35, Ferozshah Road, New Delhi-110001 दूरभाष Phone : 011-23386128 फॅक्स Fax : 011-23381319 E-mail : kulbirsingh.ugc@nic.in
By Speed Post		6 JAN 2016 January 06, 2016
D.O.No.F.7-1/2012 (WS)		
Subject : Establishment of Women's Studies Centre during XII Plan – reg.		
Dear <i>Dr. Murthy,</i>		
With reference to the proposal submitted by your College for establishment of Women's Studies Centre, it is informed that, on the recommendations of the Standing Committee on Women's Studies of Ministry of Human Resource Development, the Chairman, UGC has approved the establishment of Women's Studies Centre at your College, during the XII Plan, with effect from April 01, 2016.		
It may be mentioned that the grants to the tune of Rs. 5,00,000/- may be provided during the year 2016-17. However, you may note that the Standing Committee on Women's Studies has observed that the proposed centre initiate:-		
(i) certificate course on Gender studies within framework of one year;		
(ii) gender sensitization courses; and		
(iii) course on Geriatric		
You are requested to send the certificate of acceptance, duly signed by the Principal of the College by 28 th February, 2016. You are also requested to work out the modalities for establishment of Women's Studies Centre with effect from April 01, 2016 and share the details of proposed activities, programmes etc. likely to be initiated by the Centre, as per extant guidelines of the scheme available on UGC Website www.ugc.ac.in , strictly adhering to above observations of the Standing Committee.		
With <i>regards.</i>		Yours sincerely, <i>[Signature]</i> (Dr. Kulbir Singh)
Dr. P. Krishna Murthy Principal Kakaraparti Bhavnarayana College Kothapeta Vijayawada – 520 001 Andhra Pradesh		
<div style="border: 1px solid black; padding: 5px; display: inline-block;">Kakaraparti Bhavnarayana College VIJAYAWADA - I. NO:..... DATE: 11/01/2016</div>		

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40	Women as key role in food safety K. Kiran Kumar¹ , G. Krishnaveni¹ and V. Subhashini² ¹ Department of chemistry, K.B.N. College, Vijayawada-1. ² Department of Zoology, K.B.N. College, Vijayawada-1.	163-168
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The Role of Women in Agriculture

J. Laxmi mangamma¹, G. Tejaswini²

1. Lecturer in Chemistry, Dr. V.S. Krishna Government Degree College, Visakhapatnam

2. Lecturer in Chemistry, SVD Government Degree College for Women, Nidadavole

Abstract:

Agriculture is the backbone of the Indian economy. Women play a vital role in building this economy. Over the years, there is a gradual realization of the key role of women in agricultural development and their vital contribution in the field of agriculture, food security, horticulture, processing, nutrition, sericulture, fisheries, and other allied sectors.

Keywords: Food Security, Horticulture, Nutrition, Sericulture.

Women play a significant and crucial role in agricultural development and allied fields. The nature and extent of women's involvement in agriculture varies greatly from region to region. But regardless of these variations, women are actively involved in various agricultural activities. As per Census 2011, out of total female main workers, 55 per cent were agricultural labourers and 24 per cent were cultivators. However, only 12.8 per cent of the operational holdings were owned by women, which reflect the gender disparity in ownership of landholdings in agriculture. Moreover, there is concentration of operational holdings (25.7 per cent) by women in the marginal and small holdings categories.

Women make essential contributions to the agricultural and rural economies in all developing countries. Their roles vary considerably between and within regions and are changing rapidly in many parts of the world, where economic and social forces are transforming the agricultural sector. Rural women often manage complex households and pursue multiple livelihood strategies. Their activities typically include producing agricultural crops, tending animals, processing and preparing food, working for wages in agricultural or other rural enterprises, collecting fuel and water, engaging in trade and marketing, caring for family members and maintaining their homes. Many of these activities are not defined as "economically active employment" in national accounts but they are essential to the wellbeing of rural

households. This paper gives what women do in agriculture and rural employment

Rural Women form the most important productive work force in the economy of majority of the developing nations including India. Rural women often manage complex households and pursue multiple livelihood strategies. Their activities typically include producing agricultural crops, tending animals, processing and preparing food, working for wages in agricultural or other rural enterprises, collecting fuel and water, engaging in trade and marketing, caring for family members and maintaining their homes. Many of these activities are not defined as "economically active employment" in national accounts but they are essential to the wellbeing of rural households. Statistical data are available regarding their participation in the agricultural sector and allied activities but their impact on the home environment has been completely ignored.

Rural women perform numerous labour intensive jobs such as weeding, hoeing, grass cutting, picking, cotton stick collection, separation of seeds from fibre, keeping of livestock and its other associated activities like milking, milk processing, preparation of ghee, etc. Details of activities taken up by women in Agriculture and its allied activities are as follows.

Mainly rural women are engaged in agricultural activities in three different ways depending on the socio-economic status of their family and regional factors. They work as:

Paid Labourers.

Cultivator doing labour on their own land.
Managers of certain aspects of agricultural production by way of labour supervision and the participation in post harvest operations.

The types of agricultural activities taken up by women include the following :

- Sowing
- Nursery management
- Transplanting
- Weeding
- Irrigation
- Fertilizer application
- Plant protection

Harvesting, winnowing, storing etc.

Livestock:

Livestock is the primary livelihood activity used to meet household food needs as well as supplement farm incomes. It is a common practice in the rural areas to give an animal as part of a women's dowry. Studies have revealed rural women earn extra income from the sale of milk and animals.

Variations in women's participation in agricultural work depend on supply and demand factors linked to economic growth and agricultural modernization.

Farm women felt the impact on their children's education to a large extent, as they were able to provide them with better educational facilities as well as chances to get an education outside the village. Non-farm women only felt this impact to a medium extent; they were able to provide better educational facilities by buying books and stationery but there were far fewer chances to get their children educated outside the village. The impact of liberalization and globalization on women is important not only because they represent almost half of the total population, but also because they face constraints, which make them less beneficial from the liberalization. Once different impacts are ascertained well designed policy responses may aid women in taking advantage of greater openness to agriculture.

Swaminathan, the famous agricultural scientist describes that it was woman who first domesticated crop plants and thereby initiated the art and science of farming. While men went out hunting in search of food, women started gathering seeds from the native flora and began cultivating those of interest from the point of view of food, feed, fodder, fibre and fuel. Women have played and continue to play a key role in the conservation of basic life support systems such as land, water, flora and fauna. They have protected the health of the soil through organic recycling and promoted crop security through the maintenance of varietal diversity and genetic resistance.

Poultry farming is one of the major sources of rural economy. The rate of women in poultry farming at household level is the central in poultry industry. Even though rural women are not using modern management techniques, such as vaccination and improved feed, but their poultry enterprise is impressive. Every year, income from poultry farming has been rising. In order to generate more and more income, rural women often sell all eggs and poultry meat and left nothing for personal use. Due to poverty and lack of required level of proteins most of women have got a very poor health. Most of women suffer from malnutrition.

Multi-Dimensional Role of Women:

Agricultural Activities: Sowing, transplanting, weeding, irrigation, fertilizer application, plant protection, harvesting, winnowing, storing etc.

Domestic Activities: Cooking, child rearing, water collection, fuel wood gathering, household maintenance etc.

Allied Activities: Cattle management, fodder collection, milking etc.

Despite women's extensive and varied participation in agriculture, they continue to have less access than do men to modern agricultural inputs. As a result, their farm work is labor intensive and yields meager economic returns.

The bulk of the development projects for rural women over the 1976-85 period provided training in traditional female skills (e.g. sewing, cooking, and crafts), credit programs

for microenterprises, and income-generation schemes to bring rural women into the market economy.

Agricultural extension efforts should help women improve food production while allowing them to shift more of their labor to export production. Similarly, changes in legal, financial, and educational systems must be undertaken in order to enhance women's social and economic contributions to rural development in the long term.

There is a need to examine carefully the implications of land tenure laws and regulations for women. And educational policies and funding must be changed to reflect the very high social and economic returns to women's primary education and literacy.

Conclusion:

Women have been contributing enormously to agricultural growth and development through their involvement in crop production, horticulture, animal husbandry, fisheries, natural resource management etc. Though the proportion of women workers in agriculture has declined, yet they constitute a significant workforce in agriculture. Globally, they constitute large percent of economically active population in agriculture. Region-wise figures show that agriculture supports a very high proportion of economically active women, particularly in Asia and Africa and in India. Women's contribution varies across regions, socio-cultural and agro-production systems. On the other hand, the persisting gender gap in access to and control of resources remains an important concern which has not only kept women in a vicious circle of low productivity but also has thrown up questions about inclusive and sustainable growth of the sector. The need of the hour is on how to bridge the gender gap and empower women with new knowledge and technology is a great challenge, particularly in the context of socio-economic and climate related changes.

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Women Entrepreneurship Development in India

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Abstract

Women entrepreneurship development is an essential part of human resource development. The development of women entrepreneurship is very low in India, especially in the rural areas. Entrepreneurship amongst women has been a recent concern. Women have become aware of their existence their rights and their work situation. However, women of middle class are not too eager to alter their role in fear of social backlash. The progress is more visible among upper class families in urban cities.

This paper focuses on women entrepreneur. Any understanding of Indian women, of their identity, and especially of their role taking and breaking new paths, will be incomplete without a walk down the corridors of Indian history where women have lived and internalized various role models.

Introduction

The Indian economy has been witnessing a drastic change since mid -1991, with new policies of economic liberalization, globalization and privatization initiated by the Indian government. India has great entrepreneurial potential. At present, women involvement in economic activities is marked by a low work participation rate, excessive concentration in the unorganized sector and employment in less skilled jobs.

Any strategy aimed at economic development will be lop-sided without involving women who constitute half of the world population. Evidence has unequivocally established that entrepreneurial spirit is not a male prerogative. Women entrepreneurship has gained momentum in the last three decades with the increase in the number of women enterprises and their substantive contribution to economic growth. The industrial performance of Asia-Pacific region propelled by Foreign Direct Investment, technological innovations and manufactured exports has brought a wide range of economic and social opportunities to women entrepreneurs.

In this dynamic world, women entrepreneurs are an important part of the global quest for sustained economic

development and social progress. In India, though women have played a key role in the society, their entrepreneurial ability has not been properly tapped due to the lower status of women in the society. It is only from the Fifth Five Year Plan (1974-78) onwards that their role has been explicitly recognized with a marked shift in the approach from women welfare to women development and empowerment. The development of women entrepreneurship has become an important aspect of our plan priorities. Several policies and programmes are being implemented for the development of women entrepreneurship in India.

There is a need for changing the mindset towards women so as to give equal rights as enshrined in the constitution. The progress towards gender equality is slow and is partly due to the failure to attach money to policy commitments. In the words of president APJ Abdul Kalam "empowering women is a prerequisite for creating a good nation, when women are empowered, society with stability is assured. Empowerment of women is essential as their thoughts and their value systems lead to the development of a good family, good society and ultimately a good nation."

When a woman is empowered it does not mean that another individual becomes powerless or is having less power. On the contrary, if a woman is empowered her competencies towards decision-making will surely influence her family's behavior.

In advanced countries, there is a phenomenon of increase in the number of self-employed women after the world war II. In USA, women own 25% of all business, even though their sales on an average are less than two-fifths of those of other small business. In Canada, women own one-third of small business and in France it is one-fifth.

Concept of Entrepreneur

An entrepreneur is a person who combines capital and labor for production. According to Cantillion "entrepreneur is the agent who buys means of production at certain prices, in order to sell at prices that are certain at the moment at

which he commits himself to his cost". According to P.F Drucker " he is one who always (1) searches for change (2) responds to it (3) exploits it as an opportunity."

Concept of Women Entrepreneur

A woman entrepreneur is a woman who starts and owns and enterprise by investing at least 51% in an enterprise.

Women in urban & rural areas

Women in large scale and small scale industries.

Single women and joint venture.

Categories of Women Entrepreneurs in Practice in India

- First Category
- Established in big cities
- Having higher level technical & professional qualifications
- Nontraditional Items
- Sound financial positions
- Second Category
- Established in cities and towns
- Having sufficient education
- Both traditional and nontraditional items
- Undertaking women services-kindergarten, crèches, beauty parlors, healthclinic etc
- Third Category
- Illiterate women
- Financially weak
- and Entrepreneurship
- Direct & indirect financial support
- Technological training and awards

Women Work Participation

Country	Percentage
India (1970-1971)	14.2
India (1980-1981)	19.7
India (1990-1991)	22.3
India (2000-2001)	31.6
USA	45
UK	43
Indonesia	40
Sri Lanka	35
Brazil	35

Problems of Women Entrepreneurs in India

Women in India are faced many problems to get ahead their life in business. A few problems can be detailed as;

The greatest deterrent to women entrepreneurs is that they are women. A kind of patriarchal – male dominant social order is the building block to them in their way towards business success. Male members think it a big risk

- Federations and associations

Direct & Indirect Financial Support

- Nationalized banks
- State finance corporation
- State industrial development corporation
- District industries centers
- Differential rate schemes
- Mahila Udyog Nidhi scheme
- Small Industries Development Bank of India (SIDBI)
- State Small Industrial Development Corporations (SSIDCs)
- Technological Training and Awards
- Stree Shakti Package by SBI
- Entrepreneurship Development Institute of India
- Trade Related Entrepreneurship Assistance and Development (TREAD)
- National Institute of Small Business Extension Training (NSIBET)
- Women's University of Mumbai
- Federations and Associations
- National Alliance of Young Entrepreneurs (NAYE)
- India Council of Women Entrepreneurs, New Delhi
- Self Employed Women's Association (SEWA)
- Association of Women Entrepreneurs of Karnataka (AWEK)
- World Association of Women Entrepreneurs (WAWWE)
- Associated Country Women of the World (ACWW)

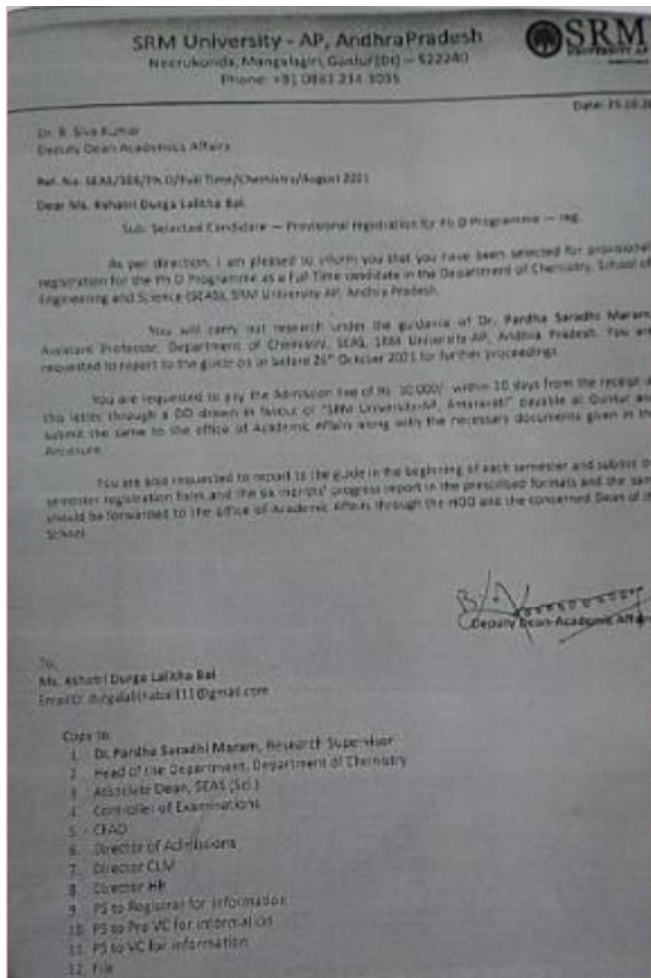
financing the ventures run by women.

The financial institutions are skeptical about the entrepreneurial abilities of women. The bankers consider women loonies as higher risk than men loonies.

The women entrepreneurs are suffering from inadequate financial resources and working capital. The women entrepreneurs lack access to external funds due to their inability to

GIRL STUDENTS SELECTED FOR PH.D PROGRAMME IN
PRESTIGIOUS UNIVERSITIES WITH GOOD STIPEND

- K. Durga Lalitha Bai Higher Education (Ph.D) Selected candidate Provisional registration for PH.D Programme in SRM University AP Neerukonda, Guntur.
- CH. Sai Rathna Selected provisional registration for Ph.D Programme in SRM University AP Neerukonda, Guntur.



**SKILL DEVELOPMENT & EMPLOYABILITY SKILLS
FOR GIRL STUDENTS & WOMEN**

- **SKILL DEVELOPMENT PROGRAMME (FREE SUMMER COACHING CAMP CLASSES FOR WOMEN– 2022-23) Organized by: UGC Women’s Studies Centre 25th April, 2023 – 3rd June, 2023.**

Women Empowerment Cell organized a 40 days Free Summer Coaching Camp for women from 25th April, 2023 to 3rd June, 2023 as it has been doing for more than a decade. During the training Programme 1200 women were participated. We also Conducted Placements to the Skilled women in various fields such as Data entry operator, DTP Operator, Maggam works and tailoring.

As a part of training, we trained to candidates on the following courses:

S.No.	Name of the Course	No.of Applicants
1	Computer Basics	250
2	DTP (Photoshop)	65
3	Spoken English	120
4	Spoken Hindi	20
5	Maggam Works	145
6	Tailoring	160
7	Beautician	130
8	Mehandi Designs	70
9	Western Dance	20
10	Fashion Styling	20
11	Scooty Driving	200

Communication Skills



1

Vedic Maths

250

Maggam works



Beautician



Fashion styling



D.T.P



Computer Course



Scooty



Mehandi



- **WORKSHOP ON PAINTING BY “PIDILITE INDUSTRIES LTD.” FROM 24-11-2022 TO 28-11-2022.**

In association with PIDILITE Industries Pvt Ltd, Visakhapatnam we the UGC Women’s studies centre organised a **five day workshop on Painting from 24th to 28th November 2022**. 50 students from all degree classes participated in this workshop. The trainer MS.Radha from PIDILITE Industries gave training to the students on Glass Painting, Pot Painting, Fabric Painting, Card Board Painting etc., Online Certificates were given to all the participants.



- A 45-days **training on Indian Bridal Make-Up** Programme for women and girl students was organized by UGC Women’s Studies Centre from 27th July, 2022 to 29th September, 2022 by Ranju Sharma, Certified Make-Up Artist.

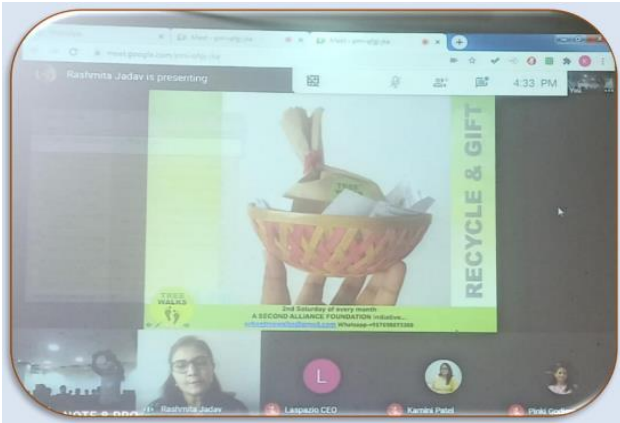




- To educate students and provide them with holistic understanding of solid waste management issues, UGC Women's Studies Centre of KBN College, organized a Student **Workshop on 'Waste Management Methods'** on 6th October, 2021 Mrs. Anjali Yalamanchali, Women and Child Activist Director and Producer was the guest.



- UGC – Women’s Studies Centre of KBN College in association with Inner Wheel Club of Vijayawada Mid Town conducted an **International Virtual Training Programme on “Non-Toxic Gardening Techniques and Home Waste management”** for Final B.Sc students on **23rd January, 2021**. Miss. Rashmitha Yadav, Trainer and Land Scape Architect, Germany, Tree Walk foundation is the resource person.



UGC National Workshop on "Sensitivity, Awareness, Motivation"

(Under Capacity Building of Women Managers in Higher Education)

Organized by

UGC Women's Studies Centre

3rd – 9th February, 2020

- **UGC Women's Studies Centre of KBN College organized a one week Sensitivity, awareness, motivation workshop on Capacity Building of Women Managers in higher education in India from 3rd February to 9th February, 2020.**

This capacity building workshop has participants from Hyderabad, Visakhapatnam, Ananthapur, Karnataka and around Vijayawada.

The workshop was inaugurated by Prof. K. Krishna Reddy, Registrar, Krishna University, Machilipatnam and Dr. D. Usha Rani, Member, AP State Higher Education.

The workshop alternated between presentations, plenary and group work sessions. Emphasis was given on maximizing the sharing of experiences between participants and on practically experimenting a methodology for joint planning. The workshop used very participatory methodologies and innovative learning techniques.

ORGANIZING COMMITTEE

Dr. G. Krishnaveni, Head, Dept. of Chemistry
Smt. O. Sailaja, Lecturer in Chemistry
Ms. G. Geetha Pavani, Lecturer in Computers
Dr. K. Siva Prakasa Rao, Head, Dept. of Commerce
Sri J. Panduranaga Rao, Lecturer in Physics
Sri V. Seshagiri Rao, Lecturer in Commerce

CONTACT PERSONS

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Dr. G. Krishnaveni - 94911 30111
Dr. P. Bharathi Devi - 98854 63836
Dr. K. Siva Prakasa Rao - 98666 96277

YOU CAN SEND YOUR FILLED IN APPLICATIONS TO

The Local Coordinator, SAM Workshop,
K.B.N. College, Vijayawada
Online submission to: kbsam2020@gmail.com



UGC Sponsored National Workshop on
SENSITIVITY, AWARENESS, MOTIVATION
(Under Capacity Building of Women Managers in Higher Education)

3rd to 9th February, 2020

Organized by
UGC Women's Studies Centre

ISO 9001:2015 CERTIFIED INSTITUTION NAAC 'A' GRADE CYCLE 3
KAKRAPARTI BHAVANARAYANA COLLEGE
(AUTONOMOUS)
(Sponsored by S.K.P.V.V. Hindu High Schools' Committee)
Kotlapeta, Vijayawada-520 001
A College with Potential for Excellence (CPE)
All India 92nd Rank in NIRF by MHRD (2017)

ABOUT KBN COLLEGE

Kakraparti Bhavanarayana College is a virtuous outcome of a century old renowned charitable organization, S.K.P.V.V. Hindu High Schools Society with "Igatitina Vidyaletamasitna" as its motto. Since its inception in 1965, it marked an epoch in innovative education, in an academically and economically impoverished area. The college with heightened social imagination and ardent zeal, shone like a lodestar led innumerable students towards the goal of an illustrious life. The ever vibrant college grew by leaps and bounds and has evolved with times. It has been adorned with the Autonomous status by the UGC in the year 2010, and received "Best Laboratory", "Best Academic Achievement", "Best Library", "Best NSS Unit" awards. The College has never rested on its laurels and has been relentlessly raising the bar. It is certified with ISO 9001:2015 which has been given for Quality Management Standard and accorded with CPE in 2016 by UGC. It has been reaccredited with "A" Grade by NAAC in 2019.

ABOUT WOMEN'S STUDIES CENTRE

Established in January, 2016 under UGC Scheme the WSC started working with the prime aim of creation of critical awareness and sensitivity towards Women's issues in every field. A holistic approach to gender studies is envisaged. It encourages women's academic development and empowerment, the major objective being women's empowerment, the marking out and the definition of female space. The thrust areas of WSC are:

- Generating awareness towards women's issues
- Gender sensitivity
- Socio cultural factors
- Marginalization
- Documentation and dissemination
- Advocacy, mentoring and networking
- Extension services
- Legal rights of / for women

OBJECTIVE OF THE PROGRAMME

The percentage of women at the higher levels of decision making is very low in the academic and administrative sectors of the Universities / Colleges / Institutions. To bring out a change there is a need to increase the number of gender sensitized and committed women in decision making positions. The SAM Workshop is a platform to deliberate and discuss common issues at work place and to evolve means to build capacity to hold the managerial positions in the higher education system.

PARTICIPATION: Permanent Women Faculty at middle and senior level of Universities, PG and Degree Colleges.

REGISTRATION FEE: Rs.1500/-

The filled in application is to be sent to the coordinator on or before **30.01.2020** or to the email kbsam2020@gmail.com. Application can be downloaded from our website: www.kbncollege.ac.in

****API SCORE: 10**

NO. OF SEATS: Limited to 80. Selection based on the qualification & experience. Only women faculty need apply.

FOOD & ACCOMMODATION:
Food & Accommodation will be provided and staying in the provided accommodation is compulsory.

T.A. & D.A.: No T.A. & D.A. will be paid.

Session 1: Gender Perspectives and Gender Sensitisation By Dr. Sai Sujatha. D, Asst. Professor SV University, Thirupathi.



Session 2 & 3: Gender Main Streaming in Higher Education by Mrs. R. Meera, Secretary, Women's Initiatives (WINS) and Dr. Radha, Associate Professor, Dept. of Management Studies, Hyderabad.



Mrs. R. Meera, Secretary, Women's Initiatives (WINS) on "Gender mainstreaming in Higher Education"

Session 4: Work, life balance by Dr. Madhuri, Head, Dept. of English, Dr. B. R. Ambedkar Open University, Hyderabad.



Dr. Madhuri, Head, Dept. of English, Dr. B.R. Ambedkar Open University, Hyderabad on "Work-life Balance"

Session 5: Academic leadership and Women Faculty & Power and Assertiveness by Mrs. Ramani, Head, Dept. of Office management, St. Joseph's College for Women (Autonomous), Visakhapatnam.



Mrs. Ramani, Head, Dept. of Office Management, St. Joseph's College for Women (Autonomous), Visakhapatnam on "Academic Leadership and Women Faculty"



Mrs. A. Krishna Priya, Director, UGC Women's Studies Centre, KBN College on "Stress and Time Management"

Session 6: Stress and Time management by Smt. A. Krishan Priya, Director, UGC Women's Studies centre, KBN College.

Session 7: Communication and Negotiation by Prof. Ajailiu Nilumai, UoH, Hyderabad



Ajailiu. Nilumai, Prof. UoH, Hyderabad on "Communication and Negotiation"



Dr. Vijaya Govind, Principal, Anwar-ul-Uloom College, Hyderabad "Governance of Higher Education Institutions"

Session 8: Governance of Higher Education Institutions by Dr. Vijaya Govind, Principal, Anwar UI Uloom College.

Session 9: Under Standing and Prevention of Sexual harassment at Workplace by Mrs. Aparna, Madras High court, Chennai.

Valedictory Session - 8th February, 2020



Brief Report of the Programme by Dr. G. Krishnaveni, Convenor, Women Empowerment Cell



Speech by Principal Dr. V. Narayana Rao



Certificate presentation

- The UGC-Women's Studies centre of KBN college in association with Centre for **Entrepreneurship Development (CED)** an Under taking of **ALEAP** organised a Women Entrepreneurship Development Programme for M.Sc. Chemistry, M.Sc. Computer Science and MCA girl students from 16/09/2019 to 31 /09/2019.



Inaugural Address by Smt. Bramaramba, Women Entrepreneur



Concepts of Enterprise, Entrepreneur and entrepreneurship by M. Vishnuvardhan Rao, EDP trainer



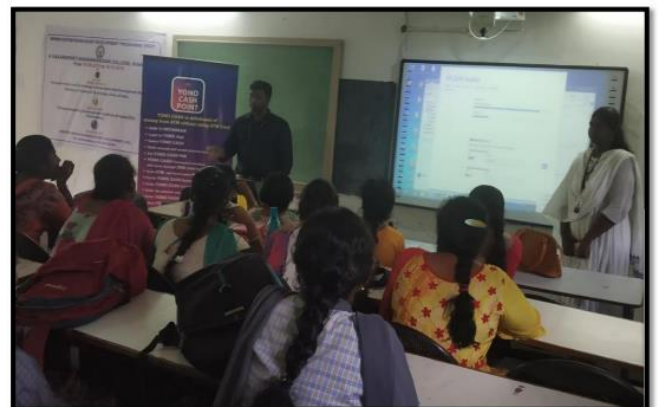
Business Communication and Product Promotion by Ch. Venkateswarlu, Associate Professor, Vijaya Institute of Technology for Women, Enikepadu



Design Thinking and Customer VS Consumer by M. Sarath, Entrepreneurship educator, Hyderabad



Schemes of Financial institutions and Startup India Schemes by N. Vijaya Swaroop, PO, SBI



MSME Schemes on Industrial loans by A. Sudhakar, Clerk in SBI

- **Skill Development Programme**

**In association with AP State Skill Development Corporation
06/08/2018 to 17/08/2018 Organized by: Women Empowerment Cell.**



- In association with Tupperware the Women Empowerment Cell organised workshop on Women Entrepreneurship on 26th July 2018 to the girl students of MBA.



Reports of Activities Related to Women and Girl Students

2018-19 to 2022-23

https://www.kbncollege.ac.in/cco_by_women_study_centre.php

**FREE SCOOTY DRIVING CLASSES
FOR WOMEN**





Vijayawada, Andhra Pradesh, India

KT Rd, Vinchipeta, Vijayawada, Andhra Pradesh 520001, India

Lat N 16° 31' 25.4568"

Long E 80° 36' 43.4844"

08/02/21 07:48 AM



Free Karate Coaching Classes



Free Training Classes on Tailoring:





Free Summer Coaching Camp for Women:

ACADEMIC YEAR - 2022-23:

[https://www.kbncollege.ac.in/attachments/WSCevents/SUMMER%20CAMP%20REPORT-1%20\(2\).pdf](https://www.kbncollege.ac.in/attachments/WSCevents/SUMMER%20CAMP%20REPORT-1%20(2).pdf)

ACADEMIC YEAR - 2021-22:

<https://www.kbncollege.ac.in/attachments/WSCevents/SUMMER%20COACHING%20CAMP-2021-22.pdf>

ACADEMIC YEAR - 2018-19:

<https://www.kbncollege.ac.in/attachments/WSCevents/1819/SUMMER%20COACHING%20CAMP-2018-19.pdf>

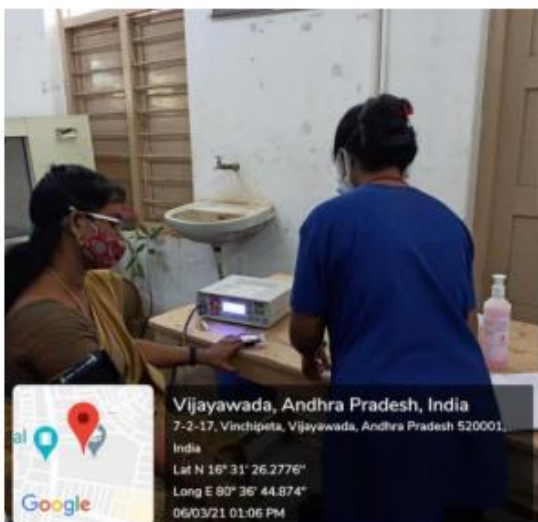
FREE HEALTH CHECK-UP CAMPS FOR WOMEN

- UGC Women's Studies centre of KBN college organised a **Health Screening Programme** to Girl students by Dr. Ch. Swetha, MD, Ayurvedic and **Dr. K. Hema Durga Bhavani, MD, Ayurvedic, Pinnamaneni Poly Clinic** from 8/07/2019 to 17/07/2019 and 22/7/2019 to 24/07/2019.



Health Screening Test
by Dr. Swetha,
Ayurvedic,
Pinnamaneni Poly
Clinic

- A free health check-up camp was organised by **American Oncology Institute, Kanuru, Vijayawada** to all the teaching and non-teaching women faculty of KBN College on **6th March 2021**.

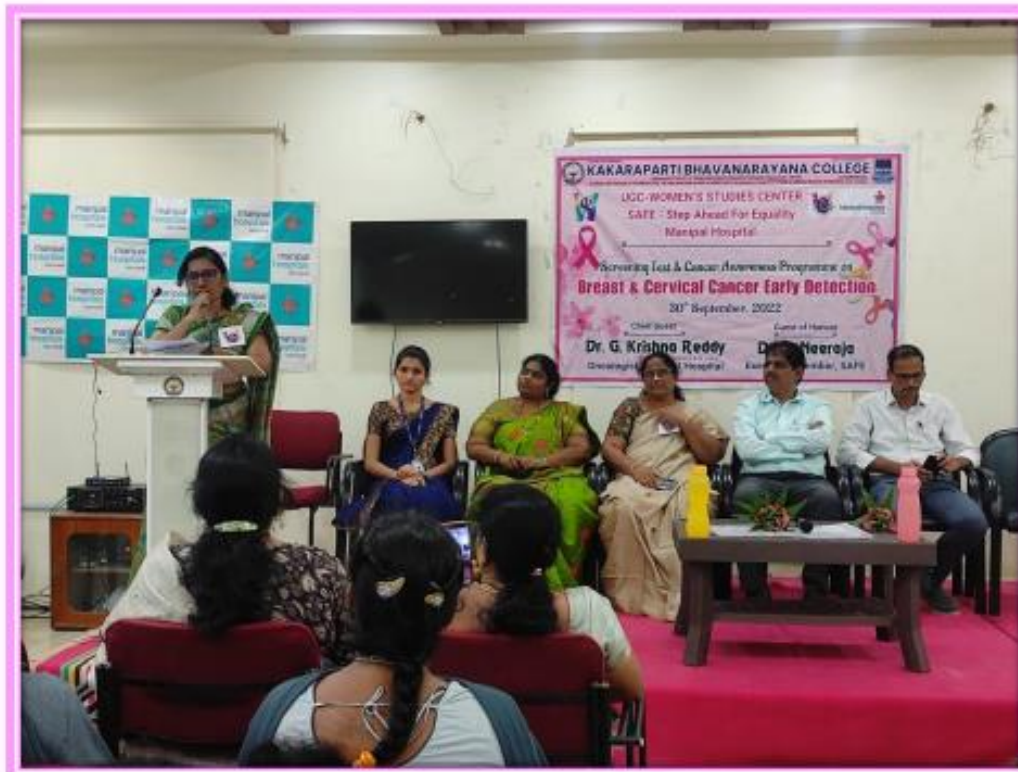


HEALTH CENTRE



- An Awareness programme and Medical Camp on **Screening Test and Early Detection of Breast and Cervical Cancer** was organized by UGC Women's Studies Centre by Dr. G. Krishna Reddy, MBBS, Oncologist, Manipal Hospitals and Dr. A. Neeraja, Executive Member, SAFE on **30th SEPTEMBER 2022**.





- A free health screening camp for women was organized on 9TH September 2023 at KBN college with the aim of promoting women's health and well-being in the community.



Tests Conducted to Teaching and Non-Teaching Staff by Senior Gynecologist Dr. G. Pavani and Dr. K. Harish, General Physician.



GIRLS IN VOLUNTARY SERVICE

GIRL STUDENTS IN NSS AND NCC ACTIVITIES:



GIRLS IN NCC





GIRLS IN SPORTS

Girl Students in Sports:

